

Business Continuity Checklist During COVID-19

We are living in unprecedented times, which calls for extraordinary measures. This involves ensuring your clients know you are open for business.

Checklist to Ensure Business Continuity:

- Inform clients what your COVID-19 plan is on your website, social and email.
- Have inventory to sell? Take it online.
- Replace in-person events with webinars.
- Refresh content on your website.
- Construct a plan to stay in touch through email and social media.
- Start a podcast, video series to show your thought leadership.
- Revise your ad spend, keywords and budget.
- Promote your app or build one.
- Automate between your ERP and website, so your product ships faster.

At Treefrog, we are helping our clients through challenges brought on by COVID-19.

Need help with your business? Get in touch. We can help.

